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**EXPLORING LOW-CODE AND NO-CODE DEVELOPMENT WITH POEWRAPPS**

**Thesis**

**CENTRIA UNIVERSITY OF APPLIED SCIENCES**

**Bachelor of Engineering, Information Technology**

**December 2023**

**ABSTRACT**

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| Centria University  of Applied Sciences | Date  December 2023 | Author  Abhishek Pandit |
| Degree programme  Bachelor of Engineering, Information Technology (NITS21K) | | |
| Name of thesis  EXPLORING LOW-CODE AND NO-CODE DEVELOPMENT WITH POWERAPPS | | |
| Centria supervisor  Henry Paananen | | Pages  20 |
| Traditional software development often demands extensive coding expertise, limiting its accessibility to a select group of individuals. Low-code and no-code development platforms (LCDPs) have emerged as game-changers, empowering anyone to create applications without requiring in-depth coding knowledge. PowerApps, a leading LCDP from Microsoft, stands out for its user-friendly drag-and-drop interface, pre-built connectors and templates, and seamless integration with various data sources. This thesis deeply explores the transformative power of PowerApps, exploring its versatility and applicability across a wide range of business scenarios. In conclusion, we summarize the key takeaways from our exploration of PowerApps, emphasizing its ability to rapidly develop applications that enhance productivity, streamline operations, and drive innovation. LCDPs like PowerApps Empower businesses of all sizes to embrace digital transformation without being constrained by coding limitations. | | |
|  | | |
| Key words  Low-code and No-code development, Microsoft, PowerApps, business apps, interface | | |

**CONCEPT DEFINITIONS**

**LCDPs**

Low-code and No-code Development Platforms

RAD

Rapid Application Development

XP

Extreme Programming

ERP

Enterprise Resource Planning

**ABSTRACT**

**CONCEPT DEFINITIONS**

**CONTENTS**

[1 INTRODUCTION 1](#_Toc161253388)

[2 Low-code and no-code development 3](#_Toc161253389)

[2.1 Evolution of Development Approaches 3](#_Toc161253390)

[2.2 Essentials of Low-code and No-code Development 4](#_Toc161253391)

[3 Powerapps fundamentals 6](#_Toc161253392)

[3.1 Key Features 7](#_Toc161253393)

[3.2 Application Types 7](#_Toc161253394)

[3.2.1 Canvas Apps 8](#_Toc161253395)

[3.2.2 Model-Driven Apps 9](#_Toc161253396)

[3.2.3 Web Portals Apps 10](#_Toc161253397)

[3.3 Merits and Demerits of Using PowerApps 11](#_Toc161253398)

[4 Low-code development with Powerapps 12](#_Toc161253399)

[4.1 Requirement Analysis 12](#_Toc161253400)

[4.2 Development Process 12](#_Toc161253401)

[4.3 Hands-on Demonstration 12](#_Toc161253402)

[5 Results 13](#_Toc161253403)

[6 Conclusion 14](#_Toc161253404)

**REFERENCES 9**

**APPENDICES**

**FIGURES**

[Figure 1 Blank canvas app layout 9](#_Toc161487978)

[Figure 2 A dashboard in Model driven layout with different sections (Microsoft) 10](#_Toc161487979)

[Figure 3 The landing page of the application that stores First Name, Last Name and Email as an input (Desktop version) 14](#_Toc161487980)

[Figure 4 Two different version of the same app for Mobile and Tablet 15](#_Toc161487981)

# INTRODUCTION

Businesses are constantly looking for innovations and innovative solutions to grow their businesses effectively. Classical software development is often linked with complicated coding skills and heavily dependent on specialized expertise, which has been taken as a major obstacle for many businesses. To minimize this issue, low-code, and no-code development platforms (LCPDs) have been an effective solution, enabling developers or anyone with little to zero coding knowledge to design complex software in less time.

Low-code and no-code applications give people and businesses the ability to develop services and solutions for their business without the need for programming skills. The simplicity of use of these application services is a top priority nowadays. To narrow down the services, the application can offer, the initial step in the application creation process is developing the service using questionnaires (Name of the app, different devices). The next step in the process is creating using a drag and drop choices for pages, data displays, and text buttons. The final steps in the construction process include prototype testing, connecting the application to a data source, and determining if the program can do the desired tasks. LCPDs are not limited to those without any prior coding knowledge. It all boils down to the purpose and the application of the intended application. Professional software developers might reduce their workload and produce prototypes more quickly with the help of such LCPDs.

One of the best LCPDs is PowerApps because it is a collection of applications, services, and connectors, as well as data platform, that enables quick development of custom designs as according to the company’s needs and requirements. Also, with PowerApps, data can be stored either in the provided data platforms by Microsoft itself or in any other online or local data sources. Users can easily construct different app components, connect to various data sources, and personalize user interface without writing a single line of code. This strategy encourages a larger range of people, including non-experienced individuals, to engage in the application development process, boosting the cooperation and creativity throughout the business. PowerApps provides a huge collection of pre-built templates that respond to several business demands while also making the app building process easy, simple, and effective. These templates provide as a strong base for developing customized apps, saving the time and workload required to carve a fully functional app. Users may simply adapt these templates to match their personal demands, resulting in a unique solution that meets their specific organizational goals. PowerApps has transformed the way corporations approach application creation by simplifying app development and empowering non-technical individuals. This low-code platform has made accessible app development, removing obstacles and allowing businesses to swiftly innovate and adapt to changing business environments. PowerApps is prepared to shape the future of digital transformation by enabling organizations to achieve increased agility, efficiency, and creativity. The application designed by using PowerApps can be shared by a person or groups whoever needs it, without following traditional approach for the application development process with all the stages. This thesis unboxes the properties of PowerApps, showing its flexibility and applicability with the basic implementation.

The objective of the thesis was divided into two separate goals, first to understanding the core concept of LCDPs like PowerApps for building a business application which is responsive to all the devices and perform simple CRUD operation to the data and second to implement all the knowledge and concept by building a simple prototype. To gain these two primaries, the thesis was divided into 5 different sections, beginning from the introduction. The first “Introduction” part talks about the low-code and no-code development and the LCDPs. The second part “Low-code and no-code development” covers the historical background and the evolution of low code approach of application creation. The third section “PowerApps fundamentals” talks about the core concept of one of the modern LCDPs Microsoft PowerApps and its features, merits, and demerits. The fourth section “Low-code Development with PowerApps” is the demonstration section of creating a simple business prototype that handles the data and apply basic CRUD operations to manipulate the data as necessary. The fifth section “Results” shows the outcome of the thesis and the project prototype and the comparison with the requirements. Lastly, the thesis ends with a conclusion.

# Low-code and no-code development

No-code and low-code development are innovative approaches that enable people with variety of technical skills to build software and web applications without following traditional programming approach. No-code platforms need little to zero coding knowledge, relying on visual interfaces and readymade modules or templates for program development instead. Low-code systems, on the other hand, require some coding experience, but at a more abstract level, allowing for faster creation through graphical user interface and pre-assembled modules. (Woo, 2020.)

The evolution of development approaches has seen a shift from manual coding to higher degrees of abstraction. While classical coding required skills in languages like Java, JavaScript, Python, PHP and many other languages. The emergence of low-code and no-code techniques has made software production more accessible, allowing for more participation in the process from business users and non-developers. Both no-code and low-code conceptual frameworks focus around shortening the app development cycles, reducing direct dependency on specialist experts, and encouraging collaboration among technical and non-technical stakeholders. This strategic advancement attempts to improve efficiency, agility, and inclusion in the application development process (Rokis & Kirikova, 2023). These frameworks are positioned to play a crucial role in creating the future landscape of software development as the technology advances.

## Evolution of Development Approaches

Advances in innovation, changing advertising needs, and the needs to speed up the development process that have all fueled the development areas of software development approaches. Early process, such as Waterfall Model, depended on a consistent, straightforward rule, with each stage must be wrapped up before moving on to the next one (Petersen et al. 2009). In any case, within the boundary of persistently changing necessities and advertising pattern, this strict system needed to be consistent. More iterative techniques, such as Rapid Application Development (RAD), replaced the waterfall model around the 1970s (Chrismanto et al. 2019). In order to enable quick prototyping and adaptability to change requirements, RAD placed a strong impact on partner and engineer communication. Businesses seeking to shorten their advancement period, provided programs more quickly to demonstrate began to employ the strategy.

In 1990s, the generation saw the trend of agile methodologies such as Scrum and Extreme Programming (XP), reducing the development process into smaller periods referred to as sprints, agile methodologies embraced flexibility and responsiveness in its workflow (Simplilearn, 2023). This approach was suitable for the rapidly developing modern mode of software development because it provided constant feedback and improvements. With the concept of DevOps, a corporative model that pairs development application with IT operations, software development lifecycle is now shorter. It supports efficient organization and input rings by its communication, computerization, continuous delivery (Educative, 2024). The degree of this problem has risen correspondingly with increasing complexity and trade and also the connectivity of the program.

Platforms for low-code and no-code creation have surfaced recently, expanding software development by enabling non-technical individuals to create web apps and software with little to no programming experience. With the use of these platforms’ drag and drop interface, prebuilt parts, and visual programming tools, people and organizations may create applications without needing to have much programming skills. The rising need for quicker, more flexible software development that can accommodate the demands of a larger user base is reflected in the trend towards low-code and no-code development (Böck & Frank, 2021). These platforms allow companies of all sizes to develop and adjust to a constantly changing digital world by reducing difficulties and boosting productivity.

## Essentials of Low-code and No-code Development

The principle of low-code and no-code development involves choosing the right platform, mastering its use, utilizing visual tools, promoting reusability, and leveraging automation capabilities. These principles aim to streamline application development, increase productivity, and reduce maintenance efforts. Selecting the right low-code or no-code platform is crucial for efficient development. It involves considering features, intended scenarios, and organizational needs. Avoiding vendor lock-in is also essential to protect investments (Rokis & Kirikova, 2023). Learning and mastering the chosen platform is vital for unleashing its full potential. While initial development may be straightforward, understanding platform features, integrations, and development processes ensures optimal outcomes.

Visual application development plays a key role, allowing developers to create applications without extensive manual coding. Predefined components, elements, and templates provided by the platform enhance efficiency and reduce development time. Reusability is emphasized to efficiently utilize previously created artifacts, leading to increased productivity and reduced maintenance efforts. This principle extends across various components, including data models, UI elements and testing (Rokis & Kirikova, 2023). Automation capabilities integrated into low-code and no-code platforms facilitate tasks throughout the development lifecycle. From generating applications automatically to deploying and scaling, automation speeds up the application delivery process. Customization is encouraged but should be fair. While additional customization features allow for a higher degree of personalization, developers must balance the benefits with increased development time and complexity. Empowering citizen developers, individuals with minimal coding experience, in a collaborative fusion team with IT professionals enhances development speed and aligns better with business needs. Promoting IT-business collaboration ensures faster translation of business requirements into functional applications. Regular feedback and continuous refinement through quick iteration improve communication and project outcomes.

Establishing governance is also crucial to prevent security and IT governance concerns associated with fast application delivery. It ensures that proper measures are in place to uphold security and compliance standards. Following an iterative development lifecycle, embracing a test-and-lean culture for innovation, and supporting changing requirements are additional principles that contribute to the success of low-code and no-code development (Rokis & Kirikova, 2023). These principles collectively drive agility, responsiveness, and innovation in the software development process.

# Powerapps fundamentals

A complete set of tools called PowerApps was invented to let developers create customized apps with little code needed to server both individual users and businesses. It operates in a low-code environment and connects to Microsoft Office services with ease. PowerApps works with typical web browsers and mobile platforms (iOS and Android). PowerApps effectively use integrated data sets and operate within the Office 365 domain. The development of applications can be divided into three distinct paradigms: the Model-driven paradigm, in which data is sourced from supported connectors to enable ordered and visually compelling data representation. The Canvas-driven paradigm, which allows users the freedom to create interfaces from scratch using simple drag and drop features. Whereas Portals apps allow the creation of canvas or model-driven apps to share internally with authenticated users. (Palmer, 2020.)

An essential part of Office 365, PowerApps enables smooth data sharing between many Microsoft products, including Excel, Power BI, and SharePoint. PowerApps also promotes integration inside Microsoft’s business ecosystems. With PowerApps, users can create, share, and execute programs on any device by utilizing a cloud-based architecture. It may be integrated with several different data sources, including on-premises systems and cloud services like Dynamics 365, Microsoft 365, and Azure. It is less simple to create apps that make use of current data and services because of this architecture’s seamless data communication and integration capabilities. The compatibility of application deployment across several platforms is further increased with the release of the PowerApps container application (Palmer, 2020). Like Microsoft Excel or Access, PowerApps improves workflow efficiency with a little coding needed. Knowing the software inside and out is crucial since it uses a variety of formulas and functions to carry out front-end and backend operations. As a result, PowerApps became a competent and intuitive tool that facilitates quick and effective application development process in both university and business settings.

## Key Features

Microsoft PowerApps offers a range of key features that make it a powerful tool for app development. One of its main features is its low-code development platform, enabling businesses to create custom apps without extensive coding experience. The platform provides a simple drag and drop interface, allowing users to build apps without writing any code, making it more accessible to the users with varying levels of coding expertise. PowerApps also offers integration with various services such as Excel, OneDrive, and SharePoint, providing flexibility and connectivity with other Microsoft tools and services (Microsoft, 2022). Additionally, PowerApps provides access to the Common Data Service (CDS), a cloud-based data storage and management service that allows users to store and share data across different platforms. This feature enables businesses to create a more comprehensive view of their data, making it easier to identify trends, make informed decisions, and gain a competitive edge. Furthermore, PowerApps supports responsive designs allowing apps to run smoothly in browsers or on mobile devices, improving user experience and engagement. Another key feature is the AI Builder, an artificial intelligence platform that allows companies to create custom AI models, offering pre-built AI models that can be utilized for various purposes (Singh, 2023). These features, combined with its user-friendly interface and easy connectivity with different cloud services, make PowerApps a unique, versatile, and valuable platform for any business looking to create custom apps and improve productivity.

Low-code platforms, known as LCPs, typically contain elements, like tools for creating data structures and accessing data sources through APIs. User interfaces are user friendly allowing for the design of interface using predefined widgets. Functional features cover decision making rules and standard operation along with support for calling functions through APIs (Böck & Frank, 2021). Also, deployment methods vary, from installation on web servers to applications on devices. All LCPs have components for roles and user permissions in their structure. Some additional features may include workflow modeling and engines that often use Business Process Model and Notation (BPMN) or custom structures. Certain platforms also offer coding features for programming languages such as Java and JavaScript. Leading service platforms provide units for business intelligence, intelligence, and robotic process automation (Böck & Frank, 2021). Less common features involve domain reference implementations. A few platforms provide libraries of reference data models and functions. While some systems offer collections of functions, they are usually generic or limited in scope.

## Application Types

There are mainly three different types of apps that can be designed with PowerApps. They are Canvas app, Model-driven app, and Web portal apps. Each app can be made to accommodate various project sizes, kinds, and development requirements. Their approaches to app’s general design are where they diverge most. Canvas apps provide a blank canvas for flexible creation which involves creating a customized and intricate interface with a strong focus on usability. Like making a PowerPoint presentation or utilizing common prototype tools, developers can choose things from menu and drag and drop items into the respective place as required. Model-driven apps make use of pre-existing data structures for a more structured approach. These applications work best in situations where handling vast volumes of data is the primary focus of it and the user interface is much simpler. Lastly, web portal apps concentrate on offering external access to the application. One of the unique features of Portals is that users can access the sites using a variety of pre-installed identifiers such as login credentials, without necessarily being employees of the user company. With these alternatives, developers may select the most appropriate method of creation according to the needs of the project. (Microsoft, 2023 & Kristina 2022.)

### Canvas Apps

The most visually simple kind of PowerApps app development is called a Canvas app. From a blank canvas app, it involves creating a customized and intricate interface with a strong focus on usability. Similar to making a PowerPoint presentation or utilizing common prototype tools, developers can choose things from menu and drag and drop items into the respective place as per the design. Once ready, the interface may connect to a variety of data sources, and canvas enables the creation of particular logic pipelines for data using expressions similar to those found in Microsoft Excel (Microsoft, 2023). However, it is essential to note that canvas apps can be time consuming for data-oriented requirements. Canvas apps may lack responsiveness, with a fixed screen size, and creating multiple apps may be necessary for different screen sizes. Additionally, grids/views can be complex and may require some coding knowledge for sorting and searching functionalities. (Kristina, 2022.)

A screenshot of a computer

Description automatically generated

Figure 1 Blank canvas app layout

### Model-Driven Apps

Model-driven app development offers benefits including fast build process, a uniform appearance across different devices, and simple environment transition because a larger portion of the user experience is decided by the components which is added to the layout. Model-driven apps, as compared to the Canvas apps, start with a basic data model, which makes them ideal for tasks requiring a higher degree of data quality. These applications work best in situations where handling vast volumes of data is the primary focus of it and the user interface is much simpler. By using this component, the user can quickly develop a model-driven application that allows users to see, update and manage data through configurable dashboards, forms, and views. Users may also add a personalized touch to Model-drive layout by embedding Canvas app, even if the UI/UX may not be as customizable. (Microsoft, 2023.)

A screenshot of a computer

Description automatically generated

Figure 2 A dashboard in Model driven layout with different sections (Microsoft)

### Web Portals Apps

By making it possible to create websites with an external facing page, the third component of PowerApps, Web Portals which were developed in 2019, provides a distinctive user experience. One of the unique features of Portals is that users can access the sites using a variety of pre-installed identifiers, such as login credentials, without necessarily being employees of the user company. As a great breakthrough in the application development without necessitating advanced coding knowledge, online users can read and edit certain available data even in the absence of corporate credentials (Microsoft, 2023). In other words, through Portals, users from outside the company may engage with Dataverse if they are external websites. Security roles can be provided to external users, allowing them access to important data while preventing any misuse with the data. Portals may now be set up to function independently with Dataverse, but they were originally connected to Dynamics 365 customer interaction apps. Additionally, Portals’ responsive default user interface may also be customized to match corporate identity. (Kristina, 2022.)

## Merits and Demerits of Using PowerApps

Application creation that is quick and simple is made possible by drag and drop feature of PowerApps, which requires little to no coding experience to create a unique application. This makes it possible for companies to create applications fast and effectively without needing to hire costly developers. Since PowerApps is a low-code platform, it takes less time and money to build an app than traditional coding approaches. When designing several applications, this may save firms a significant amount of time and capital. PowerApps and Microsoft Dynamics 365 are closely connected with each other. Microsoft Dynamics is a well-liked enterprise resource planning (ERP) solution (Joona, 2021). This facilitates the process of linking PowerApps applications to Dynamics 365 and workflows that already exist. PowerApps programs may be installed on a range of devices, including desktops, laptops, tablets, and smartphones, with smooth cross-platform connectivity. This makes it possible for businesses to provide their staff members with access to apps from any location at any time. As discussed about powerful customization possibilities, PowerApps provides several modification options, allowing companies to adapt their apps to the exact requirement. This includes the availability to bring in new data sources, connect to other services, and define custom controls.

On the other hand, PowerApps has limited scalability and performance. A more traditional development platform may be a better fit for projects that require a big number of users and data sets. PowerApps may not be secure as those created using standard coding languages. This is due to PowerApps’ dependency on Azure Active Directory for login and permissions (Joona, 2021), which may be less secure than customized security solutions. While PowerApps is simple to learn for those who have no prior knowledge of coding or programming languages, companies may need some training to effectively develop and manage PowerApps applications. Model-driven applications have limited customization availability. Apps are expected to be as quick as possible and simple to construct and use, but it gives less flexibility than Canvas-driven applications. This means businesses may have to give up certain customizations possibilities to save time and development expenses.

# Low-code development with Powerapps

This chapter will explore the PowerApps user-friendly characteristics as set out to simplify the process of making a business application. This section demonstrates the application’s adaptability and ensures smooth operation on several devices, even for those with no prior coding knowledge. In addition to that, simplicity and efficiency have come together to create an app whose capabilities are enhanced by its iteration with Excel. The goal is to enable users to easily manage data within the application. With PowerApps, users can create new data, read old data, update records, and even delete entries. Its user-friendly interface makes these crucial tasks much easier to do. By doing this, it shows the possibility of both low-code and no-code development paradigms and closes the gap between people with different technical backgrounds. The idea behind this study is to demonstrate how PowerApps improve the application development process. It provides a visual and interactive environment that encourages creativity and is accessible to anybody with no coding experience thanks to its user-centric design and integration possibilities. As a practical manual, this chapter highlights the practical elements of creating a business application that reflects the best features of a low-code approach.

## Requirement Analysis

The application created in PowerApps has a main page with three input sections: "First Name," "Last Name," and "Email," as well as three buttons: "LIST ALL", "CONTINUE", and "EXIT". This layout illustrates a business application designed for basic CRUD (Create, Read, Update, Delete) operations on data saved in Microsoft Excel. PowerApps' versatility is demonstrated by its easy connection with diverse data sources in the Dataverse, providing dependable and simple to use data storage. When users enter data into all three fields, the program prompts them to save the information on the next page. Users may then see, edit, change, or remove the input data from the data source, which improves the application's usability and data management. This user-friendly interface, together with PowerApps' features to connect with a variety of data sources, displays the platform's versatility in developing efficient and engaging business applications.

A screenshot of a computer

Description automatically generated

Figure 3 The landing page of the application that stores First Name, Last Name and Email as an input (Desktop version)

Another feature that this application should have been that the application must be responsive for all the digital devices available, such as for mobile phone, tablets, and bigger displays like desktops and laptops. The primary focus of modern developers is to make applications that is responsive for mobile phones. Mobile phones are widely used all over the world and any websites or any business applications must have their mobile friendly version available. The two figures below show the compatibility of this software with all possible digital devices like mobile phones and tablets.

A screenshot of a login form

Description automatically generatedA screenshot of a computer

Description automatically generated

Figure 4 Two different version of the same app for Mobile and Tablet

To build a functional and responsive app, it is important to analyze the requirements of a responsive application. Upon analyzing the requirements of a business application, the app must be device and user friendly, and have data storage for data manipulation.

Table 1. Requirements of the project app.

|  |  |
| --- | --- |
| **No.** | **Requirements** |
| 1. | User friendly interface. |
| 2. | Responsive design. |
| 3. | Create, read, update and delete operation. |
| 4. | Data should be stored in Excel. |

## Development Process

What is needed to make that app.

## Hands-on Demonstration

What It does.

# Results

# Conclusion

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APPENDIX 1

**Instructions for appendices**